

## CASE STUDY

---

# Crawford Leverages Quantum Lattus Storage to Streamline Protection of Client Content

Crawford Media Services is using Quantum's Lattus™ object storage to build a content repository that supports mass migration of its clients' legacy content to digital formats and provides ongoing media storage and management.

## QUANTUM CASE STUDY

# Crawford Media Services Leverages Quantum Lattus Object Storage to Streamline the Protection of Client Content

## Introduction

---

This case study of Crawford Media Services is based on a January 2017 survey of Quantum customers by TechValidate, a 3rd-party research service.

“StorNext with Lattus has enabled us to stop worrying about RAID failures and rebuilds. Stornext policies and working with a Scalar library have streamlined the creation of disaster recovery copies and data deliverables to clients.”

## Challenges

---

- Top purchasing drivers for StorNext storage include:
  - Simplify archiving data
  - Increase scalability
  - Increase data protection
- Evaluated the following vendors before choosing Quantum:
  - Isilon
  - DataDirect Networks
  - Amplidata with Avere, Cleversafe

### Company Profile

Company:  
**Crawford Media Services**

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

## Use Case

---

- Uses the following software applications in conjunction with their StorNext storage system:
  - Uses Quantum Lattus with Artico as a digital archive. The archive is accessed and managed with a custom media asset management system.
- Has tiered storage implemented using StorNext Storage Manager.
- Has 5 – 50 client systems attached to their StorNext system.

## Results

---

- Compared to previously used storage systems, StorNext performs as follows in each of the corresponding areas:
  - Deployment: much better
  - Ease of access: much better
  - Application performance: much better
  - Data protection: significantly better
  - Collaboration and sharing: much better
- Realized the following operational benefits following the deployment of their StorNext Storage System:
  - New product or service offerings
  - An improvement in protecting critical information
  - A reduction in their IT administration requirements
  - Provided more predictable long-term storage costs. Reduced the growth increment, making scaling more granular.
- Strongly agrees that StorNext allows their organization to scale and adapt to new workloads.
- Increased their staff's productivity by 41-50% with their StorNext system.

### About Quantum

Quantum is a leading expert in scale-out storage, archive and data protection, providing intelligent solutions for capturing, sharing and preserving digital assets over the entire data lifecycle.

#### Learn More:

[Quantum](#)

---

Source: Steve Davis, CTO, Crawford Media Services

**Quantum**<sup>®</sup>

## About Crawford AMBER

The integration of Lattus with Crawford's existing archive approach was the final step in the development of the company's second generation

managed archive, Crawford AMBER. Named after the prized substance that preserves prehistoric specimens even today, AMBER provides a level of immunity to system failure and data corruption not previously achievable. Like its namesake, AMBER is extremely effective for long-term preservation of digital data. Crawford's second generation archive offers peace of mind for organizations concerned with long term-security and access for their content. [www.crawford.com/amber](http://www.crawford.com/amber)

The logo for Crawford AMBER. The word "CRAWFORD" is written in a bold, black, sans-serif font. Below it, the word "AMBER" is written in a larger, bold, yellow, sans-serif font.