



## CASE STUDY: Clemson Athletic Department

The Tiger Rag. Howard's Rock. Death Valley. The storied history and traditions of Clemson Football is colorful and rich. Now, in the wake of another winning season, the Clemson Athletic Department has commissioned Crawford Media Services to digitally migrate hours of legacy football games, preserving those traditions for generations to come.

Boasting an expansive collection of 16mm film reels from sporting events dating back as far as 1945, the Athletic Department at Clemson searched out remedies to preserve the hours and hours of priceless footage. The University found its answer in Crawford. With facilities and workflows designed for collections and projects of any size, Crawford's leading migration team has the dedicated resources to tackle the undertaking.

"A great old sports film collection is ideal for our archival scanning approach because many of the films might not hold up to a real time telecine transfer," said Lance Kelson, Crawford Executive VP. "Our archival scanner is very gentle and can run at any rate down to a few frames per second. It will be a thrill to see events from the past brought back to light for the first time in decades!"

As part of the expansive project, Crawford will scan over 200 reels of 16mm film, including the Tigers' football games dating back as far as 1945. The films, some of which haven't been viewed in decades, will be prepped for transfer at Crawford's film lab, then scanned on a [Lasergraphics ScanStation](#).

**About Crawford LIFT:** The LIFT digitization service provides professional and comprehensive solution to the challenge of preserving and accessing your media collection. Crawford has acquired and maintains a large collection of legacy professional playback decks and systems. Expert engineers ensure optimal playback of vintage media. Crawford has the capacity for mass migration of nearly all legacy audio or video formats (NTSC or PAL) as well as film. [www.crawford.com/lift](http://www.crawford.com/lift)

